



IN-ARTICLE LINK PROGRAM

American Media Source provides timely news and information to millions of readers. Every single day there is a story breaks on one of the many news sites we manage where there is an opportunity for you to raise funds for your program or campaign.

AMS provides news to a massive audience of conservative donors and activists. These politically engaged Americans are constantly looking for ways to be involved in the political process - particularly after they see an article about a new policy they love, or about a candidate that they wish to support. AMS and Political List Brokers are able to provide a sponsored link alongside articles that are relevant to your efforts - giving our readers what they want, and giving your efforts a much needed boost - all at no up-front cost.

So, how does it work?

Your organization or campaign provides Political List Brokers with a trackable fundraising link and call-to-action - in essence: a short advertisement that we call an IAL. When a news item relevant to your specific effort is posted, AMS staff will place the IAL with the article.

Each month, the amount of money raised from the placement of IAL's is divided 50/50, with 50% of the funds being sent to PLB.

AMS will also place your content if it meets our editorial guidelines. Op-eds, whitepapers, policy analysis - we have over 15 media properties with audiences interested in many topics, so we have a place for it.

Better content exposure, and an opportunity to raise money from interested Americans - all with minimal effort and no up-front cost? To find out more, please contact us today!

CONTACT US TODAY:

James Mazars de Mazarin, VP, Operations, james@americanmediasource.com | 703.956.8256 ext. 3